

# One in Four

## University of Virginia

Dear One in Four Alumni,

I write to wish you a Happy New Year, in the hope that, wherever 2014 finds you, it finds you well. We have a great deal to report from 2013, and big plans for the new year and years to come. Our group welcomed fourteen new members this November, and for that we are grateful for the hard work of our Selections Chair, Kevin Zeithaml (CLAS III). They completed their training this month, after two day-long sessions with Win Jordan, Training Coordinator (CLAS III). Members of the newly-formed One Less, formerly SAFE and SAPA, participated in training exercises, along with Professor Marcia Pentz of the Comm School, and Chris Wilcox-Elliott, our Faculty Advisor and McIntire's Assistant Dean of Student Life and Global Programs. We bid farewell to Ory Streeter, another Faculty Advisor and great mentor. Ory served for five years as Area Coordinator in Old Dorms, and we wish him luck in his new home in North Carolina.

In April of 2013, One in Four once again participated in a supporting role in Take Back the Night, which I am sure many of you recall. This event, where survivors share their stories with the community, is a powerful healing ritual and an important, eye-opening testimony for the University as a whole. Going into the summer, we elected a new class of officers, including those mentioned above, Will Cadigan, VP (CLAS III), Brian Head, Outreach (COMM III), Fernando Violand, Outreach (CLAS IV), Sanjay Palat, Treasurer (COMM III), and Evan Roderick, Scribe (CLAS II). These gentlemen have guided us through a year of innovation and progress.

Our goals for this year were threefold. First, we wanted to expand our outreach efforts to build relationships with groups to whom we had never presented, and thereby broaden the audience of our message. Second, we underwent a comprehensive script revision, updating our program to reflect new research in sexual assault prevention, as well as our own voice as an organization. Finally, we sought to broaden the mandate of One in Four, to find ways to raise the profile of our group, and our message, in the UVA Community.

### Outreach

Our new outreach efforts targeted three demographics with whom to expand or consolidate our relationships. We reached out to Residence Life in an effort to institutionalize One in Four presentations in the First Year experience. This year, the Office of the Dean of Students invited Dorothy Edwards to lead the Safety and Security talks for First Years during Grounds for Discussion. Mrs. Edwards is a leading expert on bystander intervention, and has studied and spoken about sexual assault on college campuses for many years. In place of our old program (some of you may remember talking First Years through the awkward, drunk hookup scene from *Superbad*) we worked with Housing and Residence Life to coordinate Association-Wide presentations through SR's and Association Deans. We learned a lot from this program about the importance of maintaining strong relationships with RA's who



Message for our Facebook  
Recruitment Campaign

can help reinforce our message by leading discussions after we speak, and make sexual assault and prevention an ongoing part of dorm conversation.

We reached out to several athletic teams, returning to some and presenting to many for the first time. We spoke before our Men's Varsity Football, Soccer, Basketball, Baseball, and Wrestling teams, and look forward to presenting to the Lacrosse team this spring. The Athletic Department has been very helpful facilitating these presentations, and we will continue to grow this relationship.

Finally, we reached out to the Minority Rights Coalition. The MRC represents about a dozen minority advocacy groups, including the Latino Student Alliance, the Black Student Alliance, the Asian Student Union, Queer Student Union, and several others. They welcomed us to one of their executive council meetings, and helped us coordinate a presentation to the male members of their constituent organizations. This presentation came in the weeks immediately preceding recruitment, which, along with our increased efforts in the First Year and Athletic communities, led to record numbers interviewed during selections. Our new class, named below, represents the best and the brightest of these outstanding applicants, and will carry us forward to an ever-more exciting future.

Connor Andrews, Second Year	Nick Hine, Third Year
Russel Bogue, Second Year	Luke Kim, Second Year
James Burgoyne, Second Year	Pat Kyle, Second Year
Jonah Dister, Second Year	John Mathew, Second Year
Nick Favaloro, First Year	Evan Nolte, Second Year
Ben Gorman, Second Year	Cameron Thum, Third Year
Mark Henenie, Second Year	Gianfranco Villar, Third Year



New members and old join for the first meeting of 2014.

### Script Enhancement

Last spring, our group sent representatives to a seminar on bystander intervention led by Dorothy Edwards PhD, director of the Green Dot. She emphasized intervention as a fulcrum point in the issue of sexual assault, as most men will never commit sexual assault, and those that do are usually repeat

offenders who are more effectively deterred by real-time intervention than seminars defining consent. We found this research compelling, and incorporated it into a broader re-write of our script. We now exhort our audiences to heighten awareness about risky situations, and advise them on safe, realistic ways to intervene to prevent escalation into sexual violence.

We also learned, from feedback from fraternity audiences, who often see our presentation two or three times in their college careers, that the Police Training Video upsets many audience members. While this is something we anticipated, we were surprised to learn that it actually made people less inclined to attend our presentation. We decided to try something new, and replaced the video with an expanded version of the “Close your Eyes” exercise from our fraternity education program. Coupled with a participatory debrief and a personal story from one of our members about their introduction to the work of sexual assault prevention, we have found this to be a more effective way of evoking audience sympathy and interest.

### **Growing Strong**

With the merger of SAFE and SAPA into One Less, I have worked with the presidents of this new organization to strengthen the relationship between our groups. We have taken turns presenting to one another and critiquing our presentations, with an eye to making our scripts accessible to as broad an audience as possible. We have also given a number of joint presentations, including a Life Skills class for athletes taught by Professor Phil Gates. This relationship will continue to evolve as we work together on presentations for fraternity rush, as well as Take Back the Night this spring.

For the first time, One in Four and One Less cosponsored a griddle for Pancakes for Parkinsons. This philanthropy has been a major UVA event for over a decade, and our participation is part of expanding our relationship with the UVA community. We have also invited Andrea Cooper to present *Kristin’s Story*, the story of her daughter’s assault, struggle, and ultimate suicide, which inspired her to speak on this issue at schools across the country. We are hosting her at the end of March with the support of Alpha Chi Omega sorority, University Programs Council, and the Honor Committee.

Democracy for America, under the leadership of Katie Cole, has invited us to cosponsor “the Handprint Project” during this year’s rush. Each fraternity will take a pledge to intervene in any situation that could compromise someone’s safety, and place their hands in paint on banners to hang in the amphitheater. This will dovetail with joint presentations on bystander intervention, led by One Less and One in Four members, to each fraternity leading up to bid night.



New members paint their names on Beta Bridge

## Conclusion

Our message of support for survivors, respectful sexual behavior, and courageous bystander intervention is not for any one group, any one school, or even just for men. The mission of this year has been to realize the universality of this mission, and to make our work and our message accessible to as many people, from as many parts of the university, as possible. In large part, it is through you, our alumni, that our message carries beyond the Grounds of UVA and into the world at large. One in Four changes the way we see ourselves and the world, and you changed men can continue to change others by your example. Wherever you are, I want to let you know that we are working hard to extend the legacy you have left us, and I am very excited for the next generation to continue it here. As our fourteen graduating members prepare to join you as UVA alumni, we are all looking for ways to continue serving this cause. In addition to the much more meaningful and spiritually fulfilling strategy of living your life as a model of responsible and respectful masculinity, you can also follow the link below to donate to our UVA Fund account. Your support allows us to supply our trainees with manuals, update our presentation posters to reflect script changes, invite speakers like Andrea Cooper, and continue to speak to members of the UVA community and beyond. Some of you may remember the days that One in Four went on tour, driving from school to school during spring break to share our message with men across the country. Big projects like this could be as much a part of our future as our history, but for that we need your help.

### [Click to Donate](#)

We thank you for your time, your support, and your continued dedication to ending the scourge of sexual violence. We see far because your shoulders make such a good lookout, and it is in your honor that we pass the torch of One in Four to our new class and those who will follow after.

Best Regards,

Matt Menezes, President

Batten II